



# EDUNIVERSAL MASTERS RANKING

THE BEST MASTERS AND MBA'S WORLDWIDE

## METHODOLOGY

## WHO ARE CONCERNED BY THE EDUNIVERSAL BEST MASTERS RANKING?

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### INSTITUTIONS

Eduniversal recognizes and promotes academic strengths within global institutions. The Eduniversal Best Masters Ranking is an important source of information and is often used by students and companies to determine the quality of an institution, its programs and its graduates. By filling out the Eduniversal survey for each of your programs, you ensure that the information on your program will be evaluated accurately.

We give students the opportunity to give feedback on their experience. Their participation, is an important part of the ranking and will help to enrich the quality of our evaluation.

### RECRUITERS

Eduniversal classifies and highlights global Masters and MBA programs which develop and graduate the best new professionals in the global labor market. We value the expertise and knowledge of HR Representatives and their opinions are valued in our Ranking. Their opinion also provides a crucial reference to establish salary prospects after graduation.

### STUDENTS

Eduniversal asks students for their opinion on the program in which they are enrolled. We greatly value student opinion which allows the ranking to take into account information exclusive to those who have attended a particular program. By answering our survey, students have the opportunity to share opinions on their academic experience. This information is important to prospective students.

All information provided in this survey is strictly confidential.

## TYPES OF PROGRAMS\* THAT QUALIFY TO BE RANKED:

- **Masters**
- **Masters of Science**
- **Masters of Arts**
- **MBA and specialized MBA**
- **Executive MBA & MBA part time**

\*The language of instruction is not limited, and can be a native language of the participating institution.



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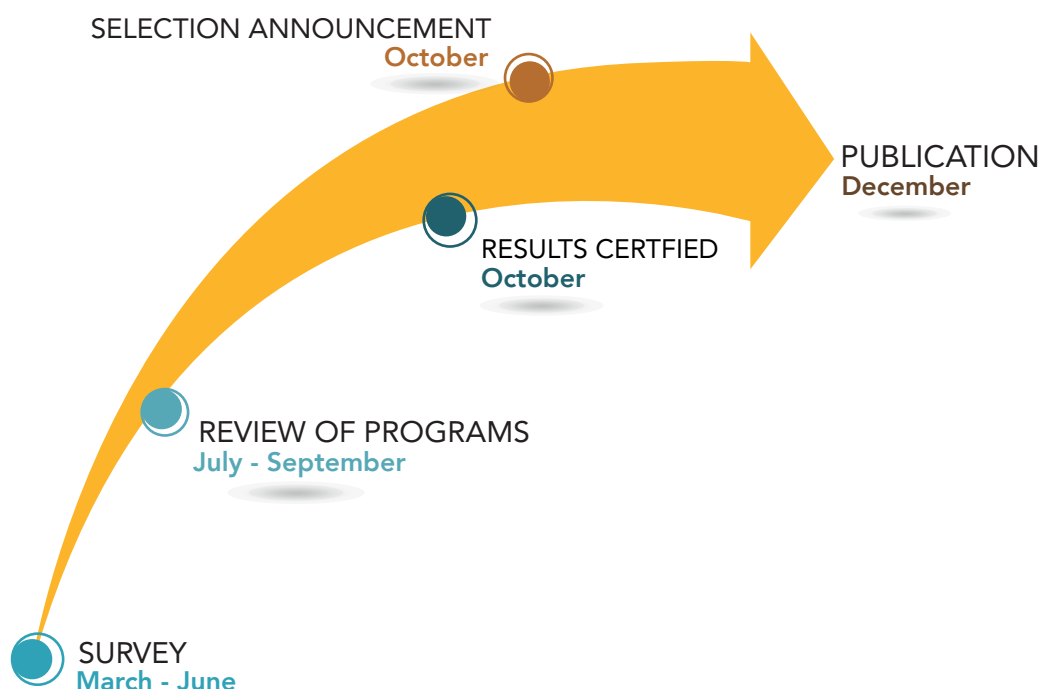
## WHY AND HOW TO RESPOND THE SURVEY?

Each participant of the Best Masters survey influences the results of the Eduniversal Best Masters and MBA Ranking which is annually published on our official website [www.best-masters.com](http://www.best-masters.com). Consequently, while sharing your expertise and knowledge, telling which masters/MBA programs you appreciate the most, you take part in creating a helpful tool, used worldwide by schools, students and other HR specialists.

### OPPORTUNITIES INCLUDE:

- Promotion of your programs  
The Eduniversal Masters and MBA Ranking gives institutions more visibility on a global scale
- Outreach to the most talented students  
Our ranking is used by millions of students from 238 countries.
- Showcase your institutions unique strengths  
The ranking allows the institutions to highlight what is unique about their particular program.
- Identify new partners for international cooperation  
Through information provided in the ranking, institutions can identify the expertise for potential collaboration with new partners.

## TIMETABLE & STEPS - EDUNIVERSAL MASTERS SURVEYS



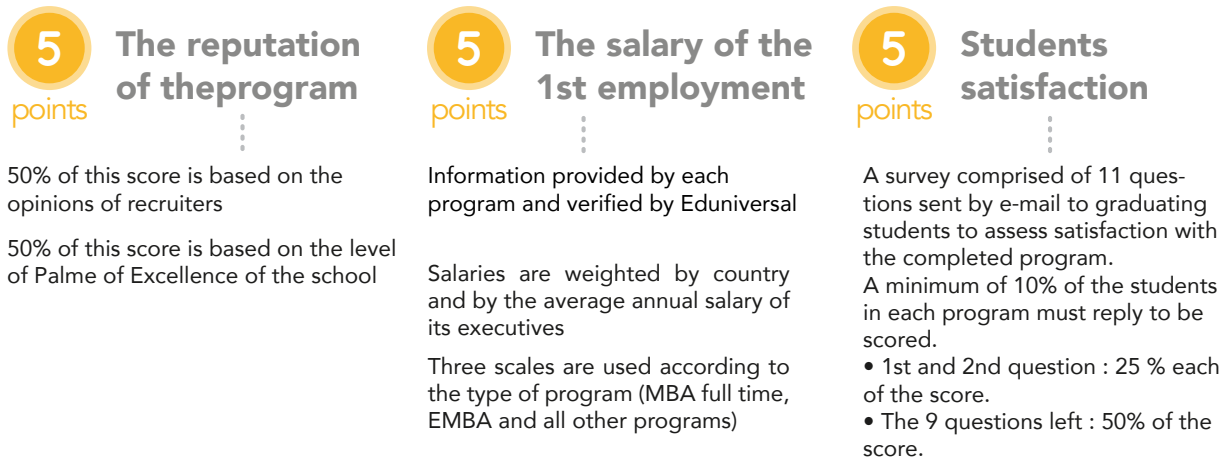


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### METHODOLOGY

Concerned with rigidity and legitimacy, the Eduniversal Evaluation System has defined the following Methodology to rank the Best Masters and MBA programs worldwide.

#### Masters and MBAs Ranking Methodology



Bonus points



- Programs with more than 7 different nationalities registered in its programs.
- Programs having more than 7 different nationalities from at least 3 different zones.
- Programs which enable at least 20% of their graduates to do an internship or to work abroad
- Programs admicng at least 5 students with work experience
- Programs which offer Distance Learning.

### RANKING BY STARS

By adding the points from each of the 3 criteria in our methodology, each program is given a final score. Eduniversal ranks these programs according to their final score which is also associated with a star ranking as follows :

- ★☆☆☆☆ MASTERS WITH A FINAL SCORE OF 1 TO 5,99
- ★★☆☆☆ MASTERS WITH A FINAL SCORE OF 6 TO 8,99
- ★★★☆☆ MASTERS WITH A FINAL SCORE OF 9 TO 11,99
- ★★★★★ MASTERS WITH A FINAL SCORE OF 12 TO 15

## FOCUS ON THE STUDENT SATISFACTION SURVEY

**EDUNIVERSAL HIGHLY EXPECTS TO HEAR THE VOICE OF THE STUDENTS AND ATTACHES GREAT IMPORTANCE TO THEIR OPINIONS.**

Student opinion is essential to receive credible information about the program caliber. Receiving their adequate feedback will not only result in a more accurate program ranking, but also better recognition of the master and institution of study.

The student participation has a direct impact on the ranking of the programs and their international reputation. The participation of the students counts for 1/3 of the final ranking.

It's essential that schools and universities provide a file containing the graduating class of student's names and their contact details, so that we can send them an invitation by e-mail to answer the Students Satisfaction Survey.

A mark is given to the relevant program when at least 10% of the students have answered the survey. The student satisfaction survey, comprised of 11 questions is available on our online platform [www.eduniversal-survey-mastersranking.com](http://www.eduniversal-survey-mastersranking.com).

### In 2015:

- Students from 2647 programs completed a Students Satisfaction Survey.
- In France, students from 97% of the masters programs in the ranking completed the students survey.



For programs ranked in the Eduniversal Masters Ranking, Eduniversal can provide a media kit that includes everything that you need to promote your program's ranking on your website and in your marketing materials.

This includes: logo of the best masters ranking, diplomas, photos of the program directors receiving the diploma during the Eduniversal World Convention, a selection of other photos and press releases.

For more information, contact us: [mastersranking@eduniversal.com](mailto:mastersranking@eduniversal.com)